

Landbell USA: Rural Counties ESJPA Board of Directors/TAG Meeting



Landbell USA SB 707 PRO Updates Aug 2026

❖ **Producer Registration**

- 1039 Registered, 875 Paid
- Below forecasted volumes
- AAFA legal case impact
- Spike anticipated following case resolution
- Continued outreach and efforts

❖ **Needs Assessment: Due March 1, 2027**

Workflows underway:

- Baseline material flows, Stakeholder engagement templates
- End market studies, Survey development, Consumer participation reviews
- PRO board forming review committee

❖ **Landbell USA Website:**



landbellusa.com

<https://landbellusa.com>

- Registration portal, Producer support & FAQs, Needs assessment, Resource page

Landbell USA SB 707 PRO Updates Aug 2026

❖ PRO Board Governance Meeting 8.10

- Finance updates, Roster-Addition & Resignation
- Committee formations, Insurance, Ratification of bylaws
- Appointment of Directors and Officers, Proposal for F2F Calander

❖ AAFA/Legal Updates

- On Friday 7th August, California Court denied injunction

❖ Producer Pulse Feedback Sessions

- Following CalRecycle's workshops

Landbell USA SB 707 PRO Updates Aug 2026

❖ Events Planning

- Aggressive attendance in past events
- Planned events in future

❖ Textiles Responsible End Markets, (REM) Development

- Following the SB 54 CAA modeling
- Tailoring development for textiles

❖ PRO Board and Advisory Team F2F

- Nov 3rd & 4th, Los Angeles
- Planning full year schedule for Board F2F

THANK YOU!



An overview of SB 54 and Jurisdiction Compliance

Rural Counties ESJPA Board

August 20, 2026



• Albany

• Berkeley

• Piedmont

• Emeryville

• Oakland

• Alameda

• San Leandro

• Castro Valley SD

• Oro Loma SD

• Hayward

• Union City

• Fremont

• Newark

• Dublin

• Pleasanton

• Livermore

• The County of Alameda

StopWaste role

- Provide leadership and guidance to local jurisdictions
- Engage with CalRecycle and CAA
- Participate on SB 54 Advisory Board: StopWaste ED, Timothy Burroughs, appointed to represent cities for first 3-year term



*First SB 54 Advisory Board meeting held at CalRecycle headquarters
February 2024*



SB 54 is intended to:

- Build transparency into recycling system
- Ensure recycling at responsible end markets
- Build consistency, simplify packaging, and reduce consumer confusion
- Reduce the volume of plastic sold in the state and invest in reuse and refill systems
- Clean up existing plastic pollution through a \$5 billion mitigation fund

****All paid for by packaging producers***

In California, by 2032:



100% of single-use packaging and plastic single-use food ware will be recyclable or compostable



65% of plastic single-use packaging and food ware will be recycled



25%* of plastic single-use packaging and food ware will be source reduced by weight and unit

**10% must be achieved through reuse/refill*



25% recycling rate for expanded polystyrene food ware

= banned as of January 1, 2025



Local jurisdictions must:

**Collect covered materials deemed to be recyclable or compostable
effective upon approval of the producer program plan
(by Jan 1, 2027)**



Two compliance pathways for jurisdictions

A.

Add the material to
collection programs



***Funded by producers**

B.

Apply for an exemption
from CalRecycle



***Reviewed by producers**

Exemption eligibility

Exemption requests may be submitted for the following local conditions, circumstances, and challenges:

- Program efficacy
- Technological or economic limitations
- Legal restrictions or requirements
- Effects on the environment
- Environmental justice
- Worker health and safety
- Public health
- Hazardous waste generation
- Transportation safety
- **Absence of a responsible end market**
(jurisdictions not responsible for providing REMs)



**Exemptions are effective for 2 years*

2026 Covered Material Category (CMC) List

- **56** (out of 95) recyclable and/or compostable CMCs
 - **34** recyclable
 - **22** compostable
 (*14 recyclable and compostable*)

Category ID	Material Class ¹	Material Type ¹	Form ^{2,3}	Recyclable ⁴	Compostable ⁴	Recycling Rate ^{5 6 7}
25_M1N	Metal	Aluminum	Non-aerosol container w/o plastic component	Y		<39%
25_M1P	Metal	Aluminum	Non-aerosol container w/ plastic component	Y		
25_M4P	Metal	Aluminum	Aerosol can w/ plastic component	Y		
25_M2N	Metal	Aluminum	Foil sheets w/o a plastic component	Y		<9%
25_M2P	Metal	Aluminum	Foil sheets w/ a plastic component	Y		
25_M3N	Metal	Aluminum	Foil Molded Containers w/o plastic component	Y		
25_M3P	Metal	Aluminum	Foil Molded Containers w/ plastic component	Y		
25_M5N	Metal	Aluminum	Other Forms w/o plastic component	Y		
25_M5P	Metal	Aluminum	Other Forms w/ plastic component	Y		<45%
25_M6N	Metal	Tin/Steel/Bimetal	Non-aerosol container w/o plastic component	Y		
25_M6P	Metal	Tin/Steel/Bimetal	Non-aerosol container w/ plastic component	Y		
25_M7P	Metal	Tin/Steel/Bimetal	Aerosol can w/ plastic component	Y		
25_M8N	Metal	Tin/Steel/Bimetal	Other Forms w/o plastic component	Y		
25_M8P	Metal	Tin/Steel/Bimetal	Other Forms w/ plastic component	Y		

Where do these materials go in your jurisdiction?

2026 RECYCLABLE Material	2026 COMPOSTABLE Material
All rigid plastic, #1, 2, and 5 <i>Includes thermoforms, cups, lids, nursery plant pots, and produce baskets</i>	Poly-lined molded fiber (one side)
Kraft poly-lined paper (lined on one side)	Poly-lined paperboard and multi-material laminates (two sides)*
Mixed paper with plastic <i>Includes waxed paper bags, meat absorbent pads, and butter wrappers</i>	Compostable plastic – rigid & film
Small metal (<2") <i>Including wrappers, strapping, and clasps</i>	Waxed cardboard
Register for exemptions at: www2.calrecycle.ca.gov/Packaging-EPR	Untreated wood (pallets)

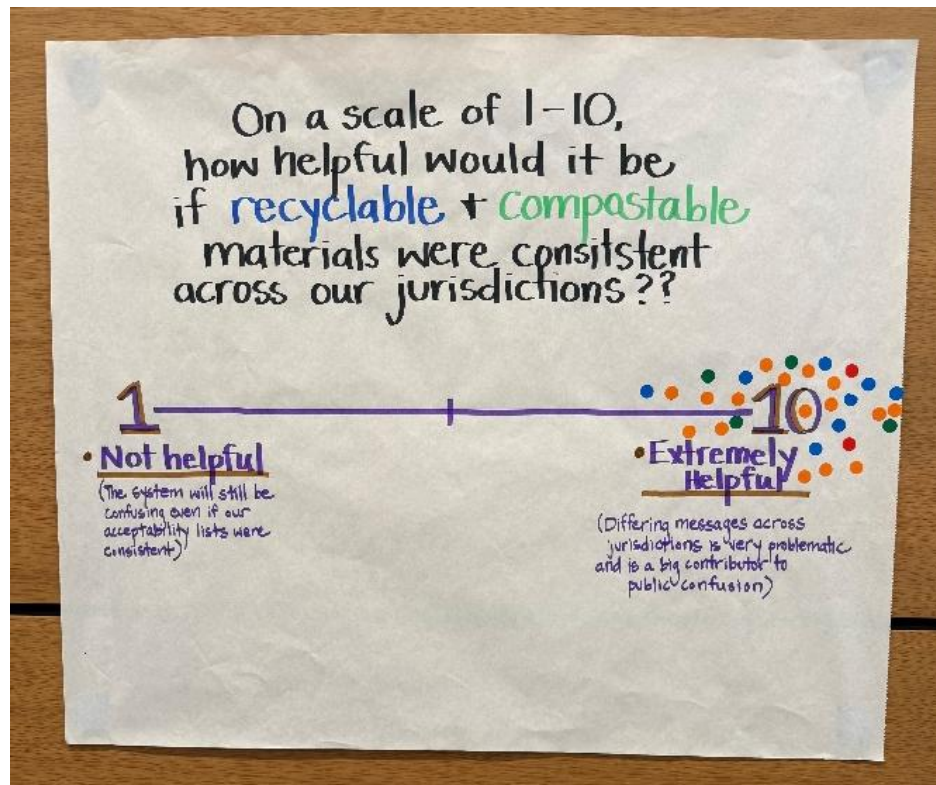
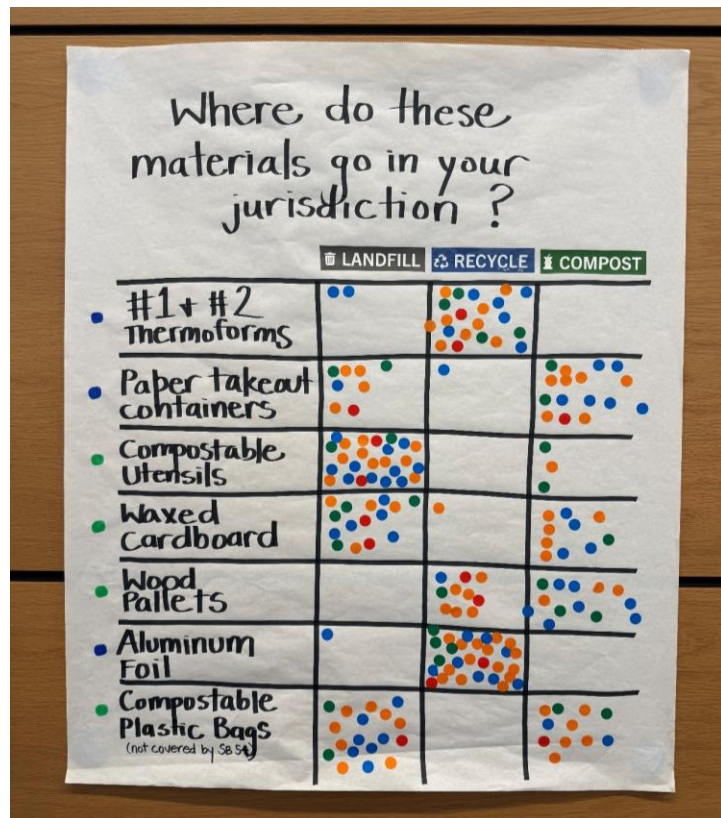
**Lined with plastic designed for compostability*

**StopWaste's approach to compliance
for Alameda County jurisdictions**

StopWaste objectives

- 1. Support Member Agency compliance and cost reimbursement under SB 54**
- 2. Improve consistency in Alameda County (and beyond) jurisdiction acceptability lists to reduce consumer confusion and improve public messaging**

Alameda & Santa Clara County jurisdictions weigh in



April TAC working session

- In-person meeting to kick-off countywide approach to compliance
- Provided overview of current AC compliance by CMC
- Discussed options for non-compliant CMCs: Add, exempt, not sure yet
- Identified next step: connect with haulers and processors for input



Add to collection:

Materials with clear, verifiable responsible end markets:

- Thermoforms?

(TBD)



Apply for exemption:

Materials that lack viable REMs:

- Compostable plastics?
- Plastic lined paper?

(TBD)

(+other reasons for exemptions?)

Preliminary Findings in Alameda County



**Countywide
Compliance**



Add to Collection Programs
(Primarily outliers and “easy” program updates)



**Countywide
Exemptions**

**These are preliminary estimates. Numbers will change based on additional review and timing considerations.*

Next steps

Exemption requests



- **Develop list of exemptions including rationale for each CMC**
- **Consult with CAA for input and guidance re: material strategies**
- **Send final exemption list to jurisdictions for review and approval**
(August / September)
- **Submit exemption requests into CalRecycle's PEPRS portal**
(September / October)

New/added materials



- **Coordinate with haulers – what's realistic by end of year**
- **Identify costs and REMs in consultation with CAA**
- **Track expenditures for reimbursement**
- **Materials added to programs**
(December 2026)
- **Receive payment from CAA** *(2027)*



Thank you!

Michelle Fay
Program Manager

mfay@stopwaste.org

Monday, August 31st

**SB 54 From Policy to Practice:
Implementation, Funding, and
the SB 1383 Connection**

Producer Responsibility

🕒 2:00 PM – 3:15 PM

📍 Eventide Pavilion (Tent)

STOPWASTE
at home • at work • at school