

**Mary Pitto**

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**From:** Grants [grants@CalRecycle.ca.gov]  
**Sent:** Friday, November 04, 2011 12:48 PM  
**Subject:** Used Oil CCC Update – Fall 2011  
**Attachments:** NR2011-16\_Check\_Your\_Number\_Launch\_FINAL.DOCX

Greetings Grantees! This is the latest CalRecycle update on the CCC program. Please read below for some good news!

### **Filter Collection – super news!**

#### **AutoZone Stores**

Effective immediately *most* AutoZone stores in California are now collecting filters as a pilot project! This is BIG NEWS since historically AutoZone's have not routinely accepted filters. All but approximately 100 stores will be participating. Those 100 stores are older, smaller stores that do not have the room to accommodate a filter collection drum at this time. CalRecycle shipped out the new combo (oil drop & filter) static cling signs directly to 228 stores in October. There are 65 stores that are still waiting for signs and those signs (on order) will be shipped out within a month. Calrecycle updated the CCC location website with the filter symbol and "used oil filters accepted" for all participating AutoZone locations. AutoZone corporate office sent filter collection drums directly to all participating stores.

#### **Pep Boys Stores**

Howard Mayo, with Orange County, has been working with Pep Boys and hosting very successful filter exchange events. Pep Boys Corporate Headquarters would like extend these events to all California locations! Please contact Tracy Hasson directly to coordinate an event.

Tracy Hasson, Director  
Environmental and Hazmat Compliance  
The Pep Boys – Manny, Moe & Jack  
(215) 430-9876 or email: [Tracy\\_Hasson@PepBoys.com](mailto:Tracy_Hasson@PepBoys.com)

### **UO Outreach Contract Kick Off Events – NEW!**

The new "Check Your Number" campaign is designed to educate drivers on when they should change their car's motor oil. This campaign will be officially launched in San Francisco on Saturday, November 5th, and in Santa Monica on Saturday, November 12<sup>th</sup>! This new campaign replaces the "3,000 Mile Myth" campaign from 2008. The official press release with more details is attached for your information. *Do you know your number?!* Check out the website - [checkyournumber.org](http://checkyournumber.org).

**CCC Weekly Report** – CalRecycle is in the final stages of designing a web based report for CCC activity. This report will replace the printed version that was sent out on a weekly basis in the past. The new "CCC Status" report can be sorted by jurisdiction (cities or counties), start/end date calendar, CCC status, and expiration date. The report is expected to be online within a month.

#### **CCC SIGNS**

**NEW Sign!** Our new combo sign is now available in Spanish! This sign combines the oil drop and filter for CCCs that collect both. The sign is 18"x24", vertical, and is available only in thick styrene plastic at this time.



**NEW Plastic for CCC signs!** A new thicker styrene plastic sign is now available for the 18"x24" English Combo, the 18"x24" Spanish Combo, and the 18"x24" Spanish Oil Drop signs. This plastic is an alternative to the wobbly, thin styrene plastic currently in use. The new thick styrene can be placed in windows (without wobbling!) or easily mounted on walls. The thick styrene is slightly heavier in weight than the current thin styrene.

### **CCC Information**

For CCC signs, or CCC related questions, please contact Tracey Cottingim at (916) 341-6690 or email [UsedOilCCC@calrecycle.ca.gov](mailto:UsedOilCCC@calrecycle.ca.gov).

**Thank you** for your continued support of the CCC Program! As always, we appreciate any comments and suggestions for improving the program.

The CCC Team – Cheryl Williams, Tracey Cottingim, Baljot Biring,  
and students - Meenal Gounder and Rajneel Ram